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Date: July 3, 2018
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FOR IMMEDIATE RELEASE

WIC at Farmers' Markets in Newport and Lincoln City

NEWPORT, Ore. – Lincoln County WIC (Women, Infants, and Children) staff are scheduled to be at the Newport Farmers' Market Saturday, July 14th and August 18th to assist clients with the Farmers' Market Nutrition Program (FMNP). In Lincoln City, the WIC staff are scheduled to be at the Lincoln City Cultural Center Sunday, July 15th and August 19th (*inside the building*). WIC staff will be at each of the market locations from 9:00-12:00.

WIC Farmer's Market Fruit & Veggie Vouchers come in a \$28 booklet to qualified clients. Clients may only receive one voucher booklet each summer. Vouchers may be spent on fresh fruits and vegetables from July 14 through November 30, 2018 with authorized farmers at farm stands and farmers' markets.

The WIC Program provides supplemental foods, health care referrals and nutrition education at no cost to low-income pregnant, breastfeeding and non-breastfeeding post-partum women, and to infants and children up to 5 years of age, who are found to be at nutritional risk. The WIC FMNP provides fresh, unprepared, locally grown fruits and vegetables to WIC participants, and to expand the awareness, use of, and sales at farmers' markets. A variety of fresh, nutritious, unprepared, locally grown fruits, vegetables and herbs may be purchased with FMNP coupons.

WIC receives enough funding to offer Farm Direct checks to approximately 25% of enrolled WIC participants each year. WIC is a USDA public health program designed to improve health outcomes and influence lifetime nutrition and health behaviors for nutritionally at-risk young families.

Lincoln County Public Health, in collaboration with our community partners, provides leadership to assure the conditions for healthy communities.

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