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Public Health
Prevent. Promote. Protect.

Lincoln County

Date: August 29, 2016

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FOR IMMEDIATE RELEASE

New Requirements for Electronic Cigarettes

What Retailers Need to Know about Selling Vaping Products

NEWPORT, Ore. – As of August 8th, 2016 the US Food and Drug Administration (FDA) now has regulatory responsibility over electronic nicotine device systems (also known as vape pens, e-cigarettes, e-hookahs, e-cigars, personal vaporizers, electronic pipes, and electronic devices). The FDA regulation responsibility of these products is listed in the Federal Food, Drug, and Cosmetic Act which explains the restrictions on the sale and distribution of tobacco products, which electronic devices now fall under, and the required statements that must be in place for such retail products.

Just like cigarettes, cigars/cigarillos, hookah, roll-your-own tobacco, and pipe tobacco sales, electronic devices retailers must:

- Check photo ID of anyone under the age of 27
- Only allow sales to customers 18 years of age or older
- Not allow free samples—this includes any components or parts of electronic devices including e-liquid, etc.
- Not sell electronic devices in a vending machine unless in an adult-only facility

Please note the electronic devices are not approved by the FDA as cessation devices and have not been proven as a safe or safer alternative to any other nicotine or tobacco product. Initial studies have shown that electronic devices contain many of the same addictive ingredients as conventional cigarettes often with the addition of flavor additives.

Lincoln County Public Health, in collaboration with our community partners, provides leadership to assure the conditions for healthy communities.

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