

**A RANDOM SURVEY
ON
THE LINCOLN COUNTY FAIR,
GROUNDS,
ACCEPTANCE AND POTENTIAL USE**

Conducted and Compiled

By

Volunteers of

The Lincoln County Fair Blue Ribbon Committee

Presented

To

The Lincoln County Fair Board

December 2, 2010

The Survey
Total Respondents = N 177

Caller Script: Hello, my name is _____. I'm calling on behalf of the Lincoln County Fair Board to determine direction and suggestions for the Lincoln County Fair and use of the Fairgrounds. Could you take less than five minutes to help us? (If 'yes' or 'no' thank them politely. If a child answers, ask to speak with a parent or adult. If the answer to #1 is no, then only ask question #2 and end there.)

1. Should there continue to be a Lincoln County Fair? (check on)

Yes	135
No	12
Unsure	29

2. In the past five years, have you or a family member attended the Lincoln County Fair? (check all the answers which apply)

Yes 121

As a Fair goer	108
As a Sponsor	3
As an Exhibitor	13
As an Entertainer	3
Others: vendor, volunteer, etc.	

No 53

3. Number of family members who attended (average per family): 3.65

4. Should the annual County Fair Event be located in Newport?

Yes	127
No	18

If "no," where should the Fair be located?

Lincoln City, East County, Unsure, South Beach

5. If new facilities are needed at a Fair site in order to support year-round activities, would you support such an effort with additional tax dollars?

Yes 76

No 27
Uncertain 46

6. What kind of youth-oriented activities do you feel can best be supported at the Fairgrounds facilities?

4H was the overwhelming response. FFA, animals, rodeo and horse-related activities, carnival, sports and games. School-related activities, Scouting events, car- and truck-related events, horticulture, concerts were all mentioned multiple times.

7. Should the County Fair Event be supported by:

County tax 95
Self-supported 107

Should the grounds and facilities (for all-year use) be supported by:

County tax 99
Self-supported 104

8. Do you have any suggestions for fee-generated activities to increase all-year use of the grounds and facilities?

See Attachment "A"

9. If the County were to rename the current property used by the two-week Fair event, what name would you give it?

Keeping the current name was the majority choice. Other suggestions included: Lincoln County Fair & Expo Center, Lincoln County Event Center, New Tomorrow Center, Lincoln County Multi-Use Center, etc.

10. How long have you lived in Lincoln County? Average years: 26

11. Do you mind giving us your age? Average age: 61.6

12. Completing the survey

Male: 58
Female: 90

Thank you!

13. Surveyors, please indicate the phone prefix for this call

264	Newport	1
265	Newport	31
336	Toledo	19
444	Siletz	22
528	Waldport	4
547	Yachats	6
563	Waldport	23
574	Newport	11
614	Lincoln City	3
764	Depoe Bay	7
765	Depoe Bay	4
867	South Beach	6
994	Lincoln City	14
996	Lincoln City	2

Attachment "A"

ADDITIONAL FEE AND NON-FEE GENERATING ACTIVITIES

4H/////

FFA

Dog Agility, Animal oriented, Dog Training Classes///

Antique shows

Swap meets/

Rodeo Court

Rodeo//

Emergency Center/Shelter/

Energy self contained

Small Conventions/Conferences/Event Center////

Carnival/

Trade Shows/

Moto Cross/

Gun Shows/

Outdoor Shows

Personal Use

Car Shows//

Home & Garden (flower)(botanical) Shows////

Community Garden Space

Concerts (dances)/////

Big name speakers

Armory

Swimming Pool/water park

Paintball Clubs

Horse Events/horse related activities/////

Rock & mineral show/

Round Up

School District Sponsored Activities

Radio Controlled race cross

Flying Field radio controlled

Rental Fees (too expensive now)

Concessions

Tuition for instructional classes & workshops

Food sales

Marine Hatfield combination project center

Orchid Society

Homeless connect project/

Fundraising for nonprofits/

Inter active games

(See Redmond County Fair Grounds)

Children day care

Meeting spaces/

Seafood canning/

Halloween thing

Sustainability forum in concert for green tech organic gardening training

Wine Festival

11/28/2010

Indoor Saturday market in winter months/
Horse barns
Boy Scouts/
Forest Service
Annual Garage Sale
Flea Markets
Master Gardener Classes year round
Community Breakfasts
Quilting
Mud drags///
Have improvement type shows
Easy to find good parking
Appeal to younger crowd
Pie contest
Sell chili
Drag racing
Motorcycle jumps
Kids soccer
Demo derby
Craft show & class
Conventions
Animal Boarding
Outdoor Theater
Circus
Horse Racing
Hobby Shows (trains, stamp & coin, quilting, etc.)
Scouts Programs
Oregon's GotTalent Show
Music Concerts
Roller Skating
Saturday Market
Rentals
Art Exhibits
Horse Stables
Home and Garden Shows
School Activities (fairs, festivals, etc.)
Lease out for private activities and celebrations