

Lincoln County Fair Board Minutes

September 14, 2017 – 10:00 a.m.
225 West Olive St, Room 108
Newport, Oregon

I. Call to Order/Roll Call

Acknowledging that there was a quorum with Bill Hall, Jim Buisman and Frank Geltner present, Frank Geltner called the meeting of the Lincoln County Fair Board to order at 10:05 a.m. Wayne Belmont was present and Tanya Graham and Kristi Whitaker took minutes.

II. Approval of Minutes

The minutes of the July 13, 2017 meeting and August 10, 2017 meeting were reviewed by the board electronically. There being no corrections, the minutes were approved as distributed.

III. Other Business

A. OSU Extension/4H Update – Todd Williver and Michele Osterhoudt:

- a. Todd Williver provided the Board with a Profit & Loss draft statement outlining the 2017 Lincoln County Fair. Todd stated that the event was a great success and was on par with 2016.
- b. Financial highlights included:
 1. doubled helicopter flights
 2. beer & wine tasting doubled its revenue from 2016
 3. the monster truck show sold over 1,000 tickets at a higher price as opposed to the 2016 Rodeo show of 600 tickets
 4. bleachers provided an \$1800 ROI, food revenue was down 5% while vendor spaces increased by 14%, and overall revenue increase of 17%.
- c. Despite the additional eclipse precautions implemented garbage and attendance was on par with 2016.
- d. Jim Buisman commented on the lack of expected turn out theorizing that media, hype, and weather forecasts scared potential tourists away. Further stating that steps were not taken to counter the negative output.
- e. Bill Hall responded that the sources of eclipse information provided were varied and out of the fair board's control stating that preparedness was advised.
- f. Todd Williver added that expected turnout did not materialize anywhere in the state.
- g. Remainder of the eclipse glasses are to be donated to glasses without borders for the November eclipse in Africa.
- h. Todd Williver suggested boosting presence in OFA to help attract different entertainment.
- i. Jim Buisman moved, Bill Hall seconded to authorize 5 individuals to attend the OFA 2017 Convention. Jim Buisman amended motion to include any board member as well, Bill seconded with unanimous approval.
- j. Addressed the need for review of tentative fair dates on next agenda.
- k. Todd Williver provided a flier regarding the Lincoln County Fair After Party at the Eagles Club on Saturday September, 16th at 6 pm.
- l. Jim Buisman suggested adding D. Public Comment as a standing item on the monthly fair board agenda to promote public input.

B. County Staff Update:

- a. Wayne Belmont stated Jack Whaley was out during the fair but everything went well.

C. Master Plan-Refinement Update

- a. Wayne Belmont stated there is a plan in process and presently it is in the information gathering mode. Currently, inquiring with a new firm, no change in scope and next conference call scheduled for Friday, September 15th.
- b. Bill Hall requested a proposed roster for the committee; Wayne stated would be provided in the next week with specific talents of public experience and project management.

D. Public Comment

- a. Tim Miller of Siletz voiced his concern over the lack of open class division stating that, no one had approached him requesting assistance in finding a superintendent. Continuing that, no one had approached him regarding a sponsorship for the 2017 fair and he had concerns that the Small Woodlands log truck was cut off from visitor sightline.
- b. Todd Williver stated that Mr. Miller did not offer anyone up for superintendent when conversation regarding the subject was brought up and that the fair encourages equal representation.
- c. Jim Buisman suggested having a POC for next year's fair for superintendent and rep for Small Woodlands.
- d. Mr. Miller volunteered for superintendent of open class for 2018.
- e. Todd will send Mr. Miller a hard copy of the job description for revision.
- f. Mr. Miller stated his concern for change of fair date outside of the August month.

IV. Adjournment

The next Fair Board meeting is scheduled for Thursday, October 12, 2017 at 10:00 a.m. in the Lincoln County Courthouse, Commissioners Conference Room 108.

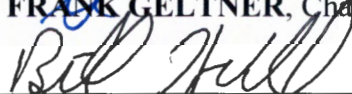
Meeting was adjourned at 11:13 a.m.

DATED this 12th day of October 2017.


LINCOLN COUNTY FAIR BOARD



FRANK GELTNER, Chair



BILL HALL, Vice Chair



JAMES H. BUISMAN, Member